



## Double Farley News

### Kia Ora!

Here's a few words and some interesting pictures of what we've been up to at Double Farley, and also an overview and events listing for Confluence.

Melita and Kevin also want to thank everyone in Whanganui, and further afield, who've helped and supported us to work in new ways. Including the unknown subject in our opening photograph, whose splash of colour tells us spring is here!

Cheers,

Kevin & Melita





house workshops and supporting other groups aligned with our values.

## produce documentary films

short or feature length, for individuals, businesses, or organisations who want to share their stories. Our specialisation is in communicating stories both within organisations and to wider audiences outside, as opposed to advertising.



# Confluence

then despite being pretty busy for the rest of the year, we'd love to find out more and either help or recommend someone else who can.

## operate a coworking space

called Confluence, and support the wider NZ coworking movement through various initiatives.

You can find out more about [Confluence](#) below.

All of which may still leave you pondering what it is we do, and that's the nature of working in new ways.

If any aspect sounds interesting, or something we can help you or a friend with,



## Finding us at Confluence

You can find us working within Confluence which is on the top floor of 15 Watt Street.



## Where is Watt Street?

A common question with no common answer as it depends on your Whanganui knowledge. But the easiest method is to Google the address on your phone and it'll lead you straight here.

## What's in a name?

Some things in life are magical and full of deep meaning, others like our business name are simply a construct representing two people working together. So if you've ever wondered why Double Farley, then the answer is simply the surnames of Kevin and Melita are combined. Yes husband and wife, Kevin Double and Melita Farley, used their surnames to form a business name. Or, maybe it has something to do with Unicorn's and hidden treasure...





## Introduction

You may have heard of Confluence, or been here for an event, or just noticed the name being used and wondered *'what's that then'?*



### What is Confluence?

Shortly after the 2015 Whanganui flood, Melita and Kevin moved Double Farley into a large office space once used by Trust Bank on Watt Street.

Around the same time as taking on this office space we were involved in the first GovHack run in Whanganui. It was through this we met two people with a start up business and who were looking for an office.

So we decided that we could expand our coworking into a full time venture and Confluence was the result.

### Why is it called Confluence?

The name Confluence was our tribute to the wonderful Whanganui River that is reflected in so many aspects of Whanganui life.

A confluence being defined as the joining of equal or similar sized rivers, flowing together to create something bigger.

We continue the naming theme in the names of our desk deals. We have a Whakapapa River deal reflecting the longest tributary with our full-time desks. Through to our casual come and go desks being called Purua Stream.



## Who uses Confluence?

Nearly all of our Whakapapa River desks are currently occupied by people who are new to Whanganui this year. As well as Melita and Kevin from Double Farley, they also include: Ben a Ruby-on-Rails developer for a Wellington based company, Trevor a civil engineer for an engineering firm, and Matt a developer for a national finance company based in Dunedin.

Our Ongarue River desks are frequented weekly by Ron, Emma, Mel, and David, who individually work for and with a wide range of organisations and companies, including educational trusts, start-up's, publishers, and national government.

Finally there are the hundreds of people who attend events and workshops throughout the year - you may be one of them!

No matter how you arrive at Confluence, we hope you all enjoy going with the flow.



## Economic development from coworking

Regional coworking spaces like Confluence represent a significant, and increasing, economic benefit to the towns and regions. Their business activities are aimed at growing a previously poorly serviced sector of the New Zealand business market. They are providing affordable, professional spaces for people to come together to work as individuals in a supportive social environment.

By bringing a diverse range of coworkers and clients together into an area, there is also a measurable growth in nearby cafe and supply businesses. Many coworking spaces have close links or are supported by their regional economic development bodies, unfortunately this is not yet universal across New Zealand and at Confluence in particular we are still keen to explore these links further for the good of the town.

A recent trend of coworking within New Zealand is the increasing use of the spaces by remote workers. These are staff members who are permitted or encouraged to work away from a business premises, using Skype or occasional meetings to keep in touch.

The lifestyle and affordability of housing in Whanganui is driving this new trend here, and at Confluence this year alone we have four new remote workers join us. In two or three cases their employing company has specifically requested a social environment of coworking as the best option for their remote staff.

[Find out more about Confluence or book a desk online](#)

# THOUGHTFUL THURSDAYS

...it's time to think.



## What is Thoughtful Thursdays?

We are screening thought-provoking documentary films at Confluence boutique cinema every Thursday evening.

Doors open every Thursday at 6:15pm. Each film starts shortly after 6:30pm.

By specialising in documentary, we will bring films to the big cinema screen that go overlooked by mainstream cinemas or online

## Can you see these films elsewhere?

We are working hard to bring documentary films to Whanganui that New Zealander's cannot see elsewhere, or are not screened at all on any cinema. These include recent festival films you may have missed, as well as many exclusive titles, including screenings of our own films.

We know the big screen experience is something special, especially sharing it with an appreciative audience. This is the best way to show the



services like Netflix.

Plus each week you'll be part of our thoughtful audience to appreciate the films together, and encouraged to discuss the stories shown afterwards before returning home.

Each film is just \$10 on the door, or for more choice and discount deals, you can buy them online at [www.confluence.kiwi/events](http://www.confluence.kiwi/events).

outstanding cinematography now often featured in documentary films.

We also welcome suggestions for future films and encourage you to think about how you watch documentaries in the future.

Remember, Thoughtful Thursdays...it's time to think.

## Our upcoming films are all about change.

Each one is just \$10 - tap on each one to buy online now, or limited cash sales are available each Thursday evening.

Why not get more for your money and come along to your choice of any 5 films for just \$35 by buying a Five Film Deal online. As well as saving you can select your favourite seat!

### Buy a Five Film Deal

## Set In Stone

**Thursday 6 September,  
6:30pm**

what happens when change to a WW1 memorial in Whanganui becomes unavoidable.



## In the Same Boat

**Thursday 13 September,  
6:30pm**

changing attitudes through discussions focused on how we can create positive outcomes from globalisation.



## A Home In This World

**Thursday 20 September,  
6:30pm**

a change of mind for what you may know about Robin Hyde as told by her son.



## Living the change

**Thursday 27 September,  
6:30pm**

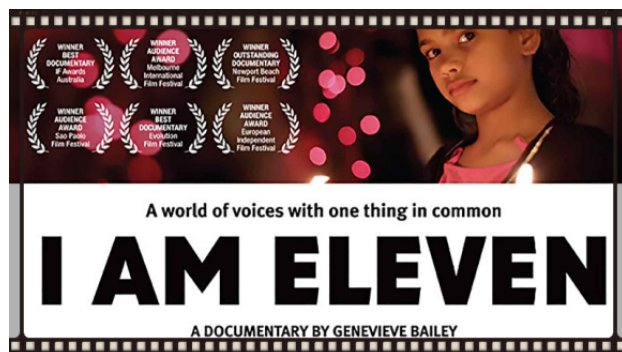
pioneering people changing their lives in New Zealand to combat environmental problems.



## I Am Eleven

**Thursday 4 October, 6:30pm**

a change of age documentary talking to eleven year olds about their changing lives.



### **Double Farley Ltd**

Also trading as Confluence Whanganui.  
15 Watt Street, Whanganui  
New Zealand

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